# Anytime Collect | Benchmark Email Templates

# Email #1

Hi [firstname],

I hope this email finds you well and in good health. As many teams are transitioning to new normal, it’s critical to consider your collections process. Businesses are experiencing delays in payment, struggling to cash forecast and scrambling to find a way to accept payments online. If you relate to any of these issues during the “new normal”, we should take a look at Anytime Collect.

Anytime Collect supports:

* Remote work
* Increased visibility into cash
* The ability to accelerate collections and increase working capital
* Automation of customer communication and “next best activity” guidance for collectors
* A completely digital experience for payments and self service

As one customer using Anytime Collect explained, “Epicor Cash Collect is a great tool for us collectors to make it easy for all who are faced with working from home for the time being. Stay home and use Anytime Collect!!! ”

# Email #2

Hi [firstname],

I hope you’re staying well during this “new normal”.

I’ve heard from a few of my customers that they are overwhelmed right now with needing to report cash flow to stakeholders, on top of all the other critical tasks they need to perform in AR. If you or your team relate at all to this, we should talk about adding an automated AR tool. Tools like Anytime Collect have cash flow reporting built in and can automatically send those reports to key stakeholders.

In addition, Anytime Collect:

* Automates customer communications and “next best activity” guidance for collectors
* Offers a completely digital experience for payments and self service
* The ability to accelerate collections and increase working capital
* Reports on collector’s activities giving you the opportunity to benchmark and mentor

Let me know if you want to take a look into automated AR with Anytime Collect.

# Email #3:

Hi [firstname],

If you’re concerned about the impact of remote work on your collections process, you’re not alone. 54% of business leaders said working from home would have a significant to extremely high impact on their finance team’s productivity. Because remote work has become critical to business continuity in the “new normal”, Anytime Collect is a tool that I urge you to take a look at.

To put it simply, Anytime Collect helps organizations collect cash 4 ways:

· Remote Capabilities

· Automated Customer Communication

· Customer Self-service

· Credit and Collections Tools

The Collections Manager at World Shipping, recently said, “Without having access to someone face-to-face, now I can go into Anytime Collect and see everything that’s been done.”